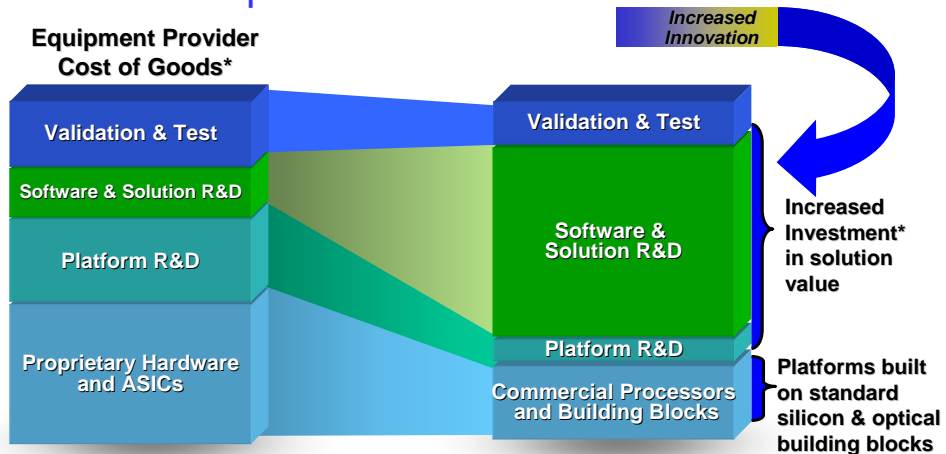


# Modular Communications Platforms

Yong Luo, Ph.D.  
Communication Infrastructure Group  
Intel Corp.  
Oct, 2004

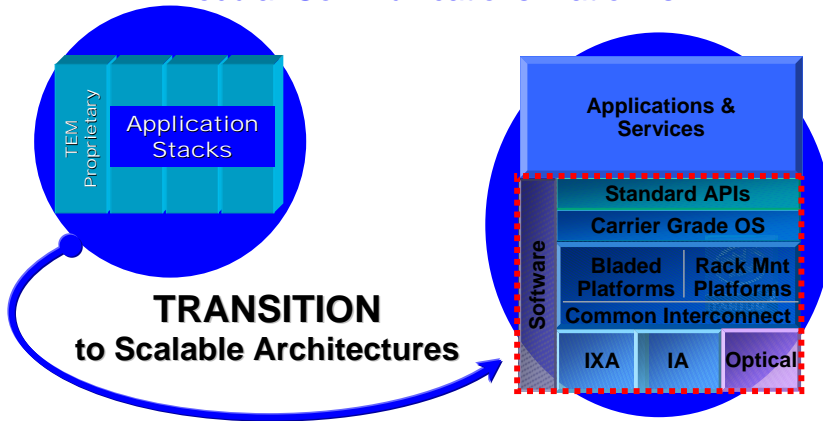


## Impact of Modular Transition



\*Actual Investment will vary –  
conceptual chart based on Yankee Group report, 2/03

Modular, Scalable, Flexible  
Modular Communications Platforms

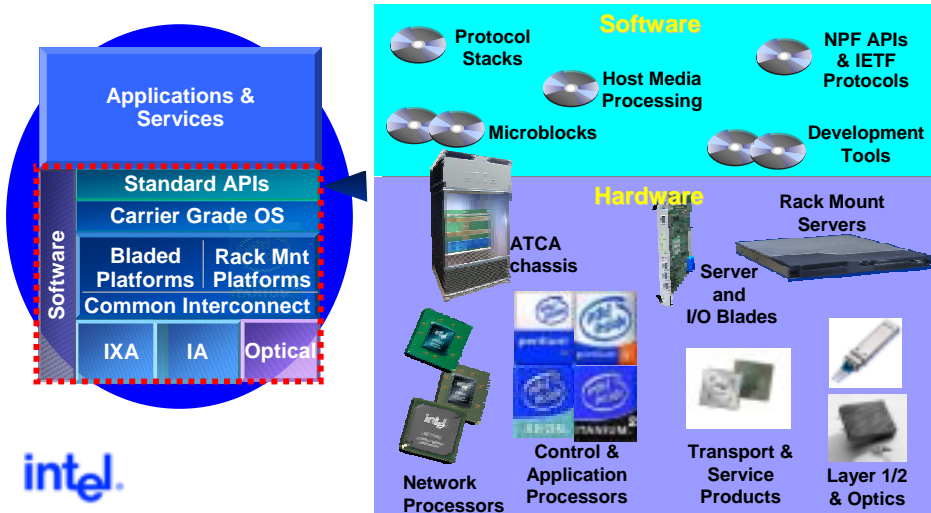


**TRANSITION**  
to Scalable Architectures



Modular Platform Building Blocks

Intel® Building Blocks



### Modular Adoption by TEMs

**Americas**  
Tier 1 TEMs: 5

2 RNC	Router 5
2 HLR/VLR	MSPP
App Server	Feature Server
2 Media Server	Messaging
SCP	CMTS
STP	Mobility Mgr
2 Element Mgr	Softswitch 2

Plus Tier 2 TEMs: 34

**Europe**  
Tier 1 TEMs: 5

NodeB 2
RNC 2
xGSN
MSS 5
Router
Softswitch
MMS

Plus Tier 2 TEMs: 3

**Japan**  
Tier 1 TEMs: 2

RNC
Billing
xGSN
DSLAM
Router 2

**APAC**  
Tier 1 TEMs: 3

Element Mgr
Net Mgr
Billing
Softswitch
Router 2



### Modularity Support from Service Providers

"A platform based on standardized components can be from 30 to 60 percent less expensive...and there is more software available from third parties."

Ismael Cortazar  
Director  
Telefonica\*



"Network processors are reprogrammable, and that's one of the most important aspects of this concept in addition to the basic modularity ideas."

Vint Cerf  
VP, MCI\*



"The modular framework is an essential ingredient and those that choose to ignore it will die a fast death at the wrong time. We will not sit back and just let it drive over us like a tidal wave."

Eugene Roman  
CIO/CTO  
Bell Canada



"It's so important that we get maximum value out of our investments, so that's why modularity helps us with this flexibility and future proofing."

Fred Harrison  
Head of Standards  
mmO2\*



Common Interconnects:  
For Convergence & Modularity

Local Interconnect Model

PCI Express



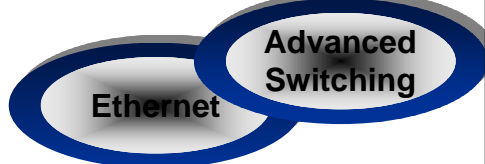
- Management, control, data & I/O traffic
- Between devices on a board
- 100% PCI software compatible
- High/scalable bandwidth
- Simple topology
- Advanced PASM



System Fabric Model



- Data and/or control traffic
- Between blades across a backplane
- Supported by Tier 1 fabric vendors
- High, scalable bandwidth
- Congestion mgmt, QoS, Redundancy
- Multiple protocols & topologies
- Advanced High Availability



Different requirements, modularity essential in all



Carrier Grade Linux Momentum



“MontaVista Software Advances Enhanced Linux Platform for Telecommunications and Networking ... announced MontaVista® Linux® Carrier Grade Edition 3.1 (CGE)... ”  
October 13, 2003



“Over 750 Applications Now Certified on Red Hat Enterprise Linux ”  
April 5, 2004



“Thousands of New Partners Join Novell in Linux Push ”  
May, 21, 2004



“Turbolinux Releases PowerCGL Solutions Delivering Carrier Grade Linux ”  
July 10, 2003



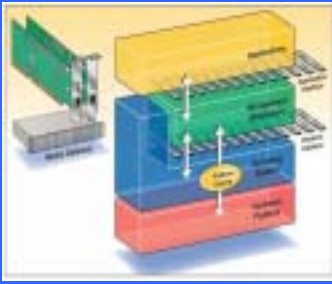
\* Third-party brands and names are the property of their respective owners.

## Standard High Availability Interfaces

### Service Availability Forum Initiative

- Fostering an ecosystem to enable the use of commercial off-the-shelf building blocks in the creation of high availability network infrastructure products, systems and services

#### Key interfaces within telecom equipment stack



#### Hardware Platform Interface Specification

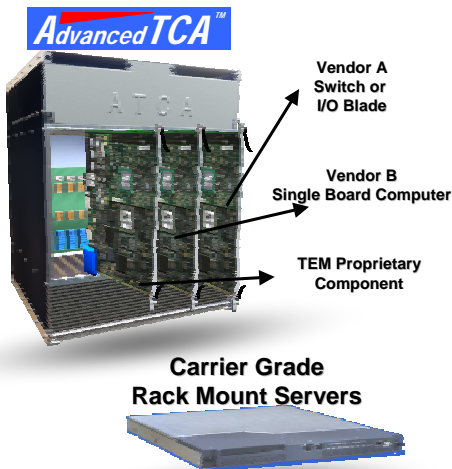
- Launched 10/7/02, New version released 5/3/04
- Separates the hardware from the management middleware and makes each independent of the other

#### Application Interface Specification

- Launched 4/14/03
- Standardizes the interface between Service Availability Forum compliant High Availability middleware and service applications



## Modular Platform Choice



#### Platform Characteristics

- Standard architecture
- Lower cost, reusable hardware and software
- Upgradability, ease of maintenance
- Standards-based fabrics
- Managed as distributed elements
- Broad ecosystem of solutions providers

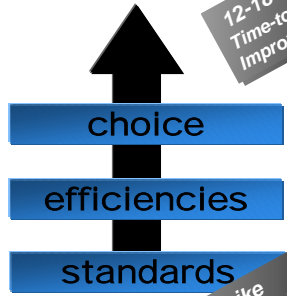


AdvancedTCA\* Platform Basics



- Standard Platform
- Standard Blade
- Standardized OS
- Standardized API
- Equipment Provider Software

- OpEx Reductions
- TTM Improvements
- New Service Delivery



25% OpEx Reduction\*\*

12-18 month Time-to-Market Improvement\*\*

Like Push-to-Talk or Video on Demand

ATCA enables service providers to cost-effectively expand their networks and quickly deliver new services

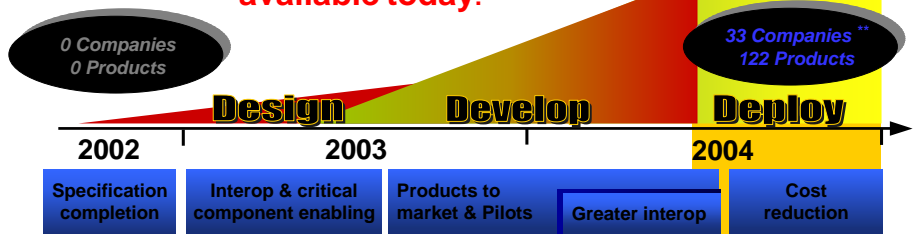


As of 6/16/04

PICMG 3.x Series of Specifications



Intel processor-based ATCA solutions are available today.



Ecosystem Development Focus



\*\*Based on product roadmaps and stated product plans from ecosystem companies, which are subject to change. Ecosystem growth is a directional estimate. \*Other brands and names may be claimed as the property of others.



中国第三届 **PICMG** 技术年会 ATCA/PXI  
The 3<sup>rd</sup> China Annual PICMG Tech-forum

Modular Communications Platforms

Recommendations for Equipment Vendors  
Embrace standardization and modularization of infrastructure. It is already happening and will change the competitive forces and market opportunities for the wireless equipment market.

Yankee - Oct '03

"Early adoption [for ATCA] is proceeding well...  
"If COTS suppliers can meet and beat the price points required to trigger a second wave of adoption, it could be well on its way to changing the way the telecom equipment industry works." **est. \$3.7B Market**

RHK - Oct '03

"Fortunately, it seems that the advent of the AdvancedTCA ... will likely provide a large benefit to vendors of merchant silicon, if they jump on the opportunity."

In-Stat/MDR - Mar '04

"We believe ATCA will be a major driver for raising the telecom industry from the current slump, and fueling future growth - for the entire value chain. ...

Metz/Crystal Cube - Dec '03

Intel Network Processors

Intel captured the top market share spot in the net processor market.

InStat - Jan '04

"Keep pace with Intel: With a wide processor portfolio and hundreds of design wins, Intel is the NPU vendor to beat"

Forrester - Feb '04

**intel.** Analyst Support for Intel & Modularity

中国第三届 **PICMG** 技术年会 ATCA/PXI  
The 3<sup>rd</sup> China Annual PICMG Tech-forum

**AdvancedTCA™**

Telecom Equipment  
Manufacturers

"Once we employ ATCA, future migration will become much easier for our carriers. The multiple companies utilizing ATCA will assure the establishment of technological advancements needed in the future."

Yoshite Matsuo  
VP, NEC\*

**NEC**

"This is a revolutionary step toward lower capital and operational expenditures for operators, while at the same time opening up new sources of revenue. We are demonstrating this here in Cannes for the first time. And we're pleased to announce that parts of this modular communication platform are being developed in partnership with Intel."

Lothar Pauly  
Member of the Board,  
Siemens Mobile\*

"We firmly believe that modular platform technology standards are key to a faster time to market, yielding significant value to both Huawei and our customers. For that reason, we are developing our next generation infrastructure platforms with such standards as carrier-grade Linux and AdvancedTCA based equipment running Intel compute and network processors for delivery later this year."

Wei Ai, Senior VP  
And CTO, Huawei\*

**AdvancedTCA™**

“Faster time-to-market is essential to implement AdvancedTCA as the new platform standard for upcoming next-generation infrastructure solutions.”

Chris Williams  
VP, Force Computers\*



the most  
m management

Successfully tested  
functionality...”

Joe Pavla  
President, PICMG\*  
Platform  
Solutions Vendors

“One of the key standards we are incorporating in our product plans is in fact ATCA. ATCA is beneficial for the entire industry.”

Sebastiano Tevarotto  
VP, Hewlett-Packard\*



## TEMs Launch Modular Platforms based on ATCA

**Faster  
Time to Market**

**New  
Service  
Deployments**

**Lower  
Operating Costs**

### Next Gen Telecom Architecture

- Common infrastructure platform
- AdvancedTCA, CGL, SA Forum APIs
- “...saving operators capital and operational expenditures especially with the introduction of new network services.”
- New Push-to-Talk services



### AdvancedTCA for xGSN

- 2/3 reduction in development time
- 10x packet transmission capability
- 80% footprint reduction



### Huawei AdvancedTCA strategy

- Platform announcement planned in Q4



**Both solutions based on  
Intel® processors**

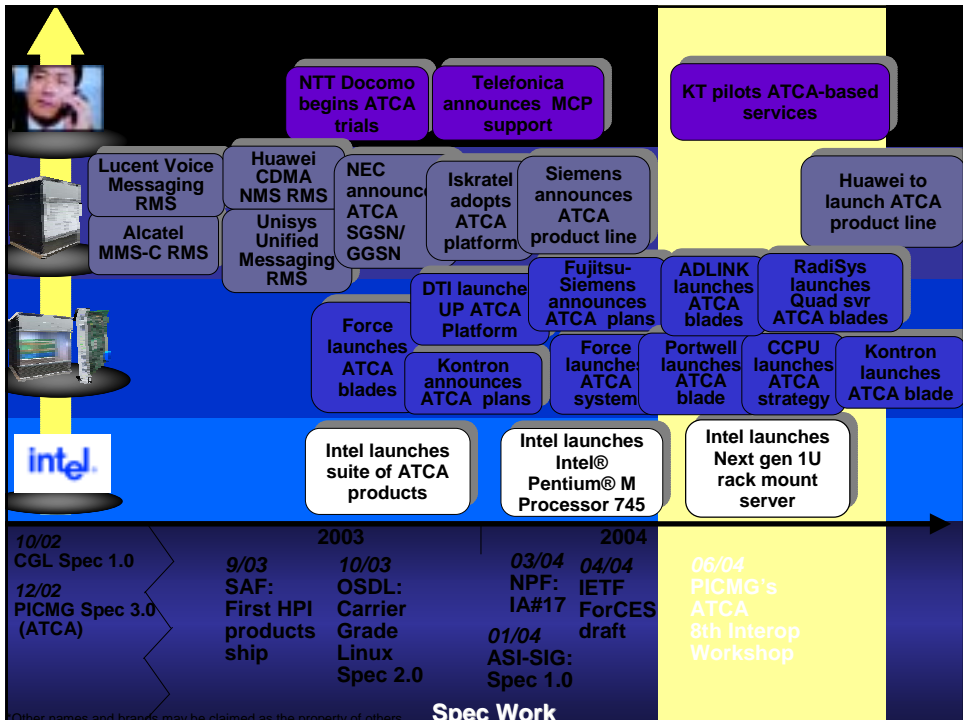


## Service Providers Pilot Modular Architectures

Telefonica I+D and Intel sign a Collaboration Agreement under the Terms of which Telefonica I&D will use Intel® Techology to Develop Solutions for the Telecoms Market  
-Madrid, October 16 2003

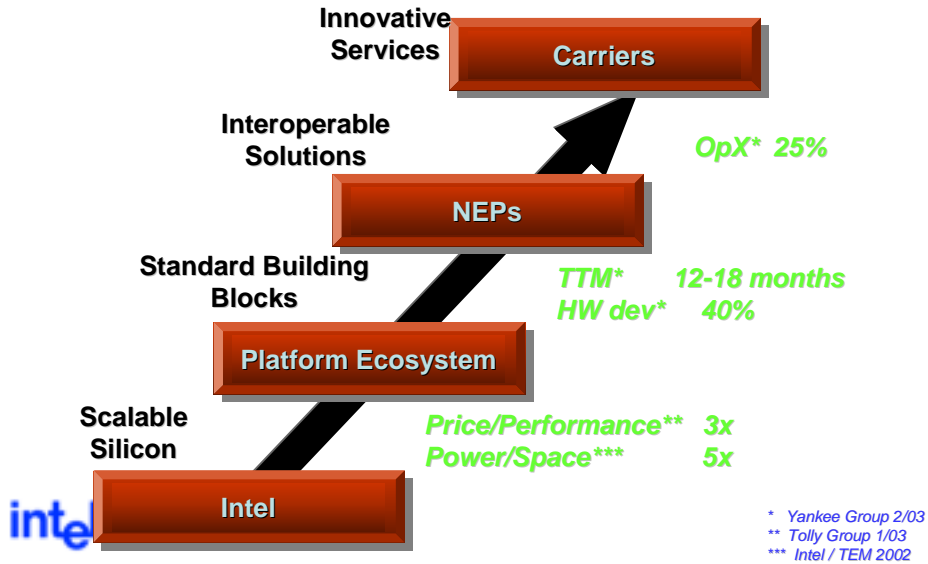
KT and Intel to Jointly Develop Next Generation Network Pilot System based on Intel's Modular Communication Platform  
- Seoul, Korea, Dec 15, 2003

NTT Joins OSDL  
World's largest telecommunications company joins Linux consortium to accelerate development of Linux for enterprise datacenters and carrier grade applications  
Beaverton, OR and Tokyo, February 3, 2004

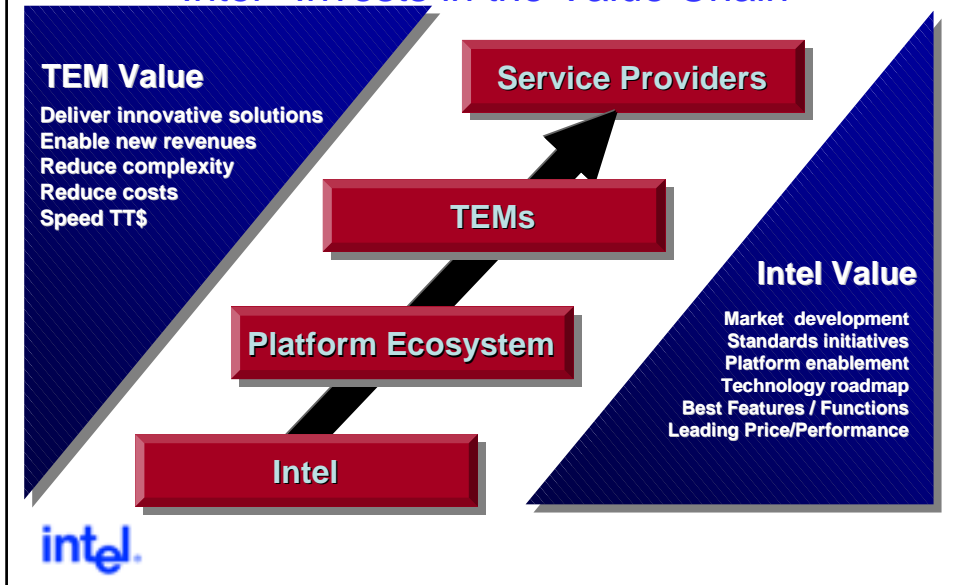


Other names and brands may be claimed as the property of others.

## Modularity Benefits the Value Chain



## Intel® Invests in the Value Chain



## Summary

- Economics of telecom infrastructure are changing
- Modular communications enables faster time-to-market and faster time-to-revenue
- Industry adoption for Modular Communications Platforms ramps through 2<sup>nd</sup> half of 2004
  - Standards ratified: CGL, AdvancedTCA\*
  - Adoption by Service Providers, TEMs, and ISVs
  - Intel® Processors are the foundation
    - Intel® Architecture
    - Intel® Internet Exchange Architecture



\*Other party brands and marks are the property of their respective owners.